

## News Release

### Kempinski Grand Hotel des Bains puts its trust in Arcplace's Cloud Backup Service

*The renowned five-star establishment the Kempinski Grand Hotel des Bains in St. Moritz is now using the online backup services of Arcplace AG to provide fully automatic and effective protection against data loss without the need for a costly in-house backup infrastructure.*

Zurich, November 21st 2013

Conventional backup models with proprietary in-house backup infrastructures are complex and costly. Online backup services provide an interesting alternative, whereby data to be backed up is fully automatically transferred via the Internet to the data centre of a service provider and securely stored there. Swiss company Arcplace AG is such a provider.

The renowned Kempinski Grand Hotel des Bains in St. Moritz has also recently joined the ranks of those utilising the Zurich-based document and data management specialists' online backup solution. Using the modern Backup Pro service from Arcplace AG, the Grand Hotel Kempinski can save data stored on servers, PCs and laptops online and recover it as needed at any time, quickly and simply.

Arcplace's Backup Pro software has been installed on every system to be protected. As soon as an appropriately equipped system is connected to the Internet, the data to be backed up is transferred to the Arcplace data centre in a background process with 448-bit encryption. The entire Arcplace service, including the data centres in Zurich and Geneva, is ISO 27001 certified.

Backup Pro enables fast and secure recovery of data using the Backup Pro client software or by means of an easy-to-use web-based management interface. Backup Pro also allows data to be restored from a local storage medium. System administrators can configure all systems with ease using a central management interface, and if necessary, initiate a partial or full data restore of individual systems. "Arcplace's online backup service operates independently of the operating system, is very fast, easy to implement, and does not hinder the performance of our servers or PCs in any way," said Detlef Gross, IT Manager of the Kempinski Grand Hotel des Bains, naming further benefits.

With this new backup solution, Kempinski Grand Hotel des Bains is both saving costs and reducing the complexity of its internal IT infrastructure without having to make any compromise on availability or data security. The latter in particular is a critical point for IT Manager Gross. "When handling credit cards, we are processing data belonging to our guests that is sensitive and private. This is why we put particular value in attaining the greatest confidentiality and legal security possible. Arcplace AG can offer us both with no caveats thanks to the storage of the data within Switzerland."

#### Kempinski Grand Hotel des Bains

Founded in 1897, Kempinski Hotels is Europe's oldest luxury hotel group. Kempinski's rich 110 year heritage of impeccable personal service and superb hospitality is complemented by the exclusivity and individuality of its properties. Kempinski now comprises a portfolio of 80 five-star hotels in 30 countries.

The portfolio consists of historic landmark properties, award-winning urban lifestyle hotels, outstanding resorts and prestigious residences. Furthermore, Kempinski is a founding member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotels.

## Kempinski Grand Hotel des Bains puts its trust in Arcplace's Cloud Backup Service

The Kempinski Grand Hotel des Bains is a five-star hotel steeped in tradition and located in St. Moritz, Engadin. It has over 184 suites and rooms, a large, luxurious spa and health area ("Kempinski the Spa"), several award-winning restaurants and a modern conference hosting infrastructure. [www.kempinski.com/stmoritz](http://www.kempinski.com/stmoritz)

### About Arcplace

Arcplace AG is a Swiss provider of scanning, archiving and backup solutions for companies. By combining state-of-the-art technology with innovative delivery models such as online, cloud and managed services, Arcplace is able to offer high-end solutions to companies of all sizes. Arcplace's goal is to create solutions that improve efficiency, minimise risks and reduce overall IT costs. Alongside its solutions, Arcplace offers specialised consulting services to help organisations in all the phases of a project. All data held as part of the cloud services is stored in Switzerland in the company's own data centres.

Arcplace AG is a privately held company with a share capital of 1 million Swiss francs and a team highly experienced in developing, implementing and operating IT solutions and services in Switzerland and abroad. Since the company's foundation in 2006, Arcplace has successfully deployed Archiving and Backup solutions for over 700 companies across Switzerland and has developed a unique portfolio of scanning, archiving and backup services.

### Contact Arcplace:

Arcplace AG  
Robbert Spierings  
Wiesenstrasse 14  
CH-8008 Zürich  
Switzerland  
T: +41 44 260 80 00  
F: +41 44 260 80 01  
[r.spierings@arcplace.ch](mailto:r.spierings@arcplace.ch)  
[www.arcplace.ch](http://www.arcplace.ch)

### Press contact:

GlobalCom PR-Network GmbH  
Wibke Sonderkamp / Martin Uffmann  
Münchener Str. 14  
D- 85748 München / Garching  
Germany  
T: +49 89 360 363-40 / 41  
[wibke@gcpr.net](mailto:wibke@gcpr.net) / [martin@gcpr.net](mailto:martin@gcpr.net)  
[www.gcpr.de](http://www.gcpr.de) / [www.gcpr.ch](http://www.gcpr.ch)